



Dr. V. Sreenivassan

Workshop!

On the 27th of February *Dr. V. Sreenivassan*, conducted a workshop on “*Achieving Self Mastery*”. Dr. Sreenivassan focused on the five essential components that completes a person, namely:

1. Self-Confidence
2. Self-Awareness
3. Self-Esteem
4. Drive
5. Respect for Others

The purpose of the exercise was to get the students in -sync with their core values and to help them plan their career goals accordingly.



M/s Arun Kumar Behera
Kalpesh Shah and Ayush
Agarwal

The Winning Run Continues

BIM-B’s exemplary performances at Management Events continued at *Chrysalis ‘08 @ LIBA, Chennai* where *M/s Arun Kumar Behera, Kalpesh Shah* and *Ayush Agarwal* won the *First Prize* at the *Carbon Trading* event competing against teams from over 12 other teams from esteemed B-Schools.

Focus Group

This past Thursday, the 28th of February, *Mr. Apurva Jain, Brand Manager, BrandComm* and our alumni from Batch 1, conducted a focus group for eight students of Batch 5. The purpose of the



Mr. Apurva Jain with the Group

exercise was to find out the *pros* and *cons* of *Distance Education*. The students deliberated for approximately forty-five minutes throwing up valid arguments that supported both aspects of the program, after which the discussion was opened to the audience.



Mr. Rajiv Kumar Jain



Placements

Congratulations!!!



Mr. Rahul Gambhir



**The Batch 5 students are getting ready for their Pre Placement Presentations at Chennai, Hyderabad, Mumbai, New Delhi, Pune and Bangalore
The PPPs are scheduled for the week March 10—17, 2008**



[Distributed to the Faculty, Students and Alumni of Bharathidasan Institute of Management, Bangalore]

Please write to:
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