



Week 4 ,April 2008



Mr. S. Bhaskaran  
Senior Director  
Philips Healthcare

## Corporate Interfaces

*Mr. S Bhaskaran, Senior Director, Philips Healthcare* was on campus for a workshop on *Manager's Tool Kit* on the 17<sup>th</sup> of April 2008. He spoke at length about some basic theories of management and about the various competencies required from managers from the *Knowledge, Skills* and *Attitude* perspective. He also examined the various management tools that are used for both tactical and strategic management.

The knowledge he shared with us was especially helpful as it complemented the theoretical concepts that were taught in class. Moreover, his direct and sharp answers were really appreciated by the class.

*"Reservation is not the solution.  
We shouldn't create a society that  
fights to be called backward"  
- Narayana Murthy*

On the 5<sup>th</sup> of April *Mr. Subhash Gakkar* took a session on Affirmative Action for the students of Batch 5.

Labeling reservations as “*a discount on merit*” he stressed on the need for unloading our cultural baggage. We also realized the need to set a *Sunset Clause* on all reservations. *Mr. Gakkar* suggested a multi-pronged approach to implement affirmative action:

- Education
- Capacity Building
- Employability Enhancement
- Entrepreneurship Development

What struck us the most was Mr. Gakkar’s straightforward school of thought and passion towards inclusive growth and development of all citizens.



\*[Distributed to the Faculty, Students and Alumni of Bharathidasan Institute of Management, Bangalore]\*

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