



**BIM**  
BANGALORE

# PratiBIMB

A BIM, BANGALORE NEWSLETTER

VOLUME 6, HAPPY NEW YEAR



**HAPPY  
PONGAL  
And  
Makara  
Sankranti!**

**PRCOM  
BHAARGAV  
DIVYA  
SANKAR  
REJIS**

## *A candle's new year Resolution*

This Year we'll burn at both ends to burn brightly than last year, to leave no neighbour in the coldness of our shadow. We shall find our own niche and spread the light. There is an unbearable lightness in every candle waiting to be lit by someone. There is candle everywhere, the dark board is ignorance and as every teacher writes on the board they erase the darkness of the blackboard. Don't you feel somewhere deep inside a fire burning bright? Yes, we are all candles who unconsciously, yet, strongly invade the boundaries of darkness.

Come, wind or rain, the candle shall still burn for deep within moves a dream. Every flame is a candle's vigil to carry the dream beyond the lines of receding time. Some of us may flicker in the wind, some tired by the constant vigil, yet, we'll go on for we are princes of the light we spread across the world. We'll leave none far away from the light this year for we'll judgeth none but rather accept everyone in our heart than reason with mind.

Wherever the road leads us, we will light the path for those to come. No candle burns for itself, its through others we live and in us others find their light of their lives. If we have not still found the fire, its in us. If we have not found our niche, lets make our own this year.

A candle is God's own guiding right hand cast in wax, lets become so this year.

-Dedicated to all the candles of flesh

Rejis KS

BIMB-6

## *The Deafening Silence of Crisis*

Two  
commandments  
to uphold  
strongly as you  
become someone

-Hold thy  
tongue

-Guard the  
chastity of thy  
Humility

Character is a reflection of the individual and rises above circumstances around the individual. In life, the first hero we all admired and still do is our father for he reflects what is within us. Crisis is the word of destiny that tests the strength of character. It is just another circumstance but its intensity starts our journey to find the essence of our very being at times. Character is an inherent will built on the foundations of our childhood values. The deafening silence of crisis stirs the soul deep within.

History is full of such characters that rose above circumstances in their lives. There are those who taunt others in their crisis but life repays everyone in their coin. Many of us are inclined to see the negative connotation of the word crisis. Crisis can be turned positive, each one of us goes through a mid life crisis they say, we could also see an opportunity to break away from the

clusters of rigidity but it again requires character which reveals itself then.

Crisis is a punctuation of our own mettle in our lives. Crisis is the niche in which the flame of character is revealed to the entire world. Each one of us must have gone through a crisis in our lives, no matter what the degree of crisis; the learning is a reflection of the character inherent in the person. To speak further, I'd like to reflect on the spiritual process of crisis.

Crisis is a sweet cross to bear as we walk along towards the peak of perfection in our lives. In the deserts, the salt of a man is judged not when the tracks exist but when there is a storm. Every crisis that tests the character is only like the potter's hands which give life unto clay.

**Rejis KS  
BIMB— 6**

## *Unity in Diversity*

Dr. Pattabi Raman, a senior faculty in both the Education Division and the Human Services Division of Capella University, delivered a lecture on Unity in Diversity to the students of Batch 6. His lecture panned on the thought of Globalization and the paradigm shift in our view. The conception of world view to its eventual appearance as behaviour was spelt in detail by him. Behaviour was again dissected to understand the various factors that have a say in its uniqueness. Psychological blindness and its impact on patterns and beliefs were also captured to perfection as he continued to drive home the undercurrents of unity. He also spoke about the learning processes of individuals and stirred the students' minds with his call for Oneness of spirit.

## *Operational Efficiency of Banks in India*

Dr. Narayani Ram, faculty at Stockholm School of Economics, Sweden shared some of the aspects of her research work which she had undertaken for Reserve Bank of India. This study used three metrics, namely, Profitability, Productivity and Liquidity to measure the operational efficiency. She introduced the

batch to the concept of three dimensional matrices and explained how she had applied it to evaluate the performance of banks operating in India.

Apart from her research work, she further went on to explain how one should view the financial markets as a good means of investment and stressed upon clarity, understanding of fundamentals and usage of various techniques.

It was an eye opener and especially the application of the three dimensional matrix was a real learning out of the workshop. She rounded up the lecture by saying that money is to be made in all kinds of markets and one has to be professionally attached and emotionally detached.



## 'DOLPHINS AND WHALES'

Mr. Satish Rajamani, designation, of Oracle Ltd, conducted a two-day workshop on "Information System Strategies" for students of Batch VI. He elucidated on the two business models that are frequently used, namely, Procure to Pay (P2P) and Order to Cash (O2C). He also pointed out that a business model is the lifeline of a business manager. Next he dwelt on the Strategic issues faced in IT solution development. He also brought to our attention that planning for IT business should focus on long term, at least 3 – 5 years and should not be only for the present. Further he highlighted that business and IT should go hand in hand. Technology should not become a constraint for the business. IT strategy should be driven from the top (Top – Down approach).

He spoke at length on Strategic Information Systems Planning (SISP). There are two approaches to this. One is Business led

is the reactive approach and the second is ISD led, which is proactive approach. Finally he drew a parallel between IT and dolphins by saying, " Benefits derived from a well planned IT system will be accumulated over time, similar to the small leaps taken by dolphins and will not be a single benefit, like the giant leap of a whale. It is important to make long term plans and keep delivering the promises made to the clients. It is not ideal to seek returns from a single big delivery".



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