



BIM
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PratiBIMB

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The vision must be followed by the venture. It's not enough to stare up the steps-we must step up the stairs.

*The quest for knowledge has not decreased
And the level of commitment has increased
This crossing of a milestone is just a beginning
The best is yet to come*

FRESHERS....First blast @ BIMB

The much awaited fresher's party was held on 5th July @ Ezone for B7 and EB4. The theme given was "White". Everyone had an amazing time in the evening under the colorful lights. Rocking tunes to the hot foot tapping disco with flashy lights gave a "high time" to excitement. Rajeev and Mayuri from B7 were awarded Mr. and Ms. Fresher respectively. Other events like Ad-Zap, Thumbs-Up made the party exuberant and memorable.





The important thing to recognize is that it takes a team, and the team ought to get credit for the wins and losses. Success has many fathers, Failures have none.

- Philip Caldwell

Corporate Interface

Ms. Subashini Sriram, HR Business Partner, Perot Systems addressed the B7 students on HRM. She took us through the Evolution of HR, Business Challenges and strategies in HRM. She also discussed the different functions of HR in the current context. She concluded with a thought provoking note - "Have you all thought what you have to do.... If not think about it!!"



Mr. Ranganath Iyengar, Managing Partner and Founder of Strategic Interventions walked us through Business Consulting. He spoke about the practice of helping organizations study, analyze and facilitate resolution of business problems. He concluded by saying, "thinking and problem solving ability is important; research orientation helps to understand the big picture and people management and social skills are key for business consulting".



CASH FLOW 202

Finance Club of B6 conducted its 2nd activity, Cash Flow 202, which is a sequel to Cash Flow 101, on 7th July 2009. Cash Flow 202 is the advanced version that incorporates Derivatives simulation among other things like Real estate deals, buying and selling stocks and Acquiring businesses. The game has two zones. First is the Rat Race, where people try to earn extra income to build up a passive income besides meeting their monthly expenses. It is not as easy as it sounds! There were instances when people became impecunious in a single deal and in other instances teams became flush with money in just one deal. The aim is to exit the Rat Race as early as possible by building up a passive income which is twice their monthly expenses. Once a team exits Rat Race, they enter Fast Track, which is the life of an ultra rich person where they get to buy businesses to increase their cash flow and splurge on vacations and dreams.

Students had an opportunity to implement the theoretical concepts learnt in class. They learnt how to evaluate options, when to buy them, if it is a good price to buy or sell them. The game also closely reflected an individual's mind set when it came to handling money. While one team took huge risks, another team decided to play it safe. However, Mr. Market was not always kind. At times he rewarded the huge risks while at other times, he wiped out the entire fortunes. It was a game which closely simulates decisions people make in real life with the ups and downs. In the end it was a great learning experience for students replete with fun and frolic. The winners were Sharath and Vandana with 860 points followed by Vignesh and Manish with 267 points. The prizes were distributed by Ms. Prabha and Mr. Benny.



The measure of success is not whether you have a tough problem to deal with, but whether it's the same problem you had last year.

EXAMS...A STEPPING STONE...

The mid-term exams turned out to be an eye opener to B7 students. This has helped them to gauge their capability against the requirements of the industry. The entire exercise has guided them to improve their knowledge in different areas of business; which they would be using to solve business problems. The students feel good to have gone through this initial test of perseverance and are now ready to take up more challenges.

*"Yo...It's spring and I bet you guys are soaked in a holiday mood,
Just givin' yourselves the best chance to unwind good...
With your mind off from the text printed in all those books,
Tired after giving your best shot @ the exams but yet sporting the fresh looks...
Makin' all the efforts to have a blast this holiday season
And to party...you're never gonna need a reason."*



PRCom

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