



Week 4 ,May 2008

Farewell



Batch 4

On the 3rd of May Batch 5 hosted the *Farewell Party* for the outgoing students of Batch 4. In addition to the two Batches also present on the occasion were Dr. Jayasankaran, Prof. Sharon Andrew and Prof. Balakrishna.

It's been said that *big things come in small packages* and that certainly holds true of Batch 4. The smallest batch in terms of numbers in the history of BIM-B, they have accomplished great things in the time they have spent here. From winning trophies at B-School events such as *Ushus* and *Chrysalis* to placing BIM-B's name on the map by qualifying for the zonal finals of *Business Today's Acumen*, Batch 4 conquered all before it. But arguably their biggest contribution to BIM-B's heritage is the founding of the Social Concern Group. They are credited with associating the Institute's name with *Bosco Boys* and *SOS Children's Villages of India*. Though they were here for only 13 months they have left a profound mark on BIM-B's history.

We wish them all the best for their future.

Guest Lecture

On the 16th of May *Mr. M.P. Jayakumar, Additional General Manager—Manufacturing Support Agency, BHEL*, paid a visit to the campus. Mr. Jayakumar has a long standing association with BIM.

He was the POM Professor at BIM Tiruchi since its inception. His session on *Leveraging Outsourcing for Sustainable Competitive Advantage* for Batch 5 was unique in that he took a live case to help the students understand the intricacies involved in outsourcing and the benefits that could be derived from it when it was done correctly.

Other News

This week Batch 5 takes its End Term examinations, PRCOM wishes them all the best for the Exam and also for the 3 month organisation based internship that follows their examinations.



[Distributed to the Faculty, Students and Alumni of Bharathidasan Institute of Management, Bangalore]

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